

WE INVITE YOU TO

THE INTERNATIONAL CONGRESS

TransMilenio

25 Years

INNOVATION THAT TRANSFORMS CITIES

TransMilenio will celebrate its 25th anniversary with an academic program that will bring together public transport leaders from around the world, to share experiences on sustainable public transport, the transition to zero emissions, sources of funding, and the social role of public transport.



4, 5 and 6
March 2026

ÁGORA BOGOTÁ
CONVENTION
CENTER

ACADEMIC PROGRAM

MARCH 5

Welcome and Opening | 8:00 a.m. – 8:30 a.m.

Strategic Planning and the Social Dimension of Transport.

Planning to Move: Smart Decisions for Sustainable Systems.

8:30 a.m. – 12:00 p.m.

Academic session focused on strategic planning, decision-making, and the sustainability of transport systems.

Transport That Connects Lives: Equity, Inclusion, and Safety.

2:00 p.m. – 6:00 p.m.

Reflections on transport as a tool for social equity, inclusion, and urban safety.

MARCH 6

Transport Financing and Sustainability.

Financial Sustainability and Innovative Revenue Sources.

8:00 a.m. – 12:30 p.m.

Financial schemes for investment and operation of public transport and new sources of funding.

Cities That Breathe: Transition to Zero Emissions.

2:30 p.m. – 5:30 p.m.

Conversations on sustainable mobility, energy transition, and low-emission cities.

COMPLEMENTARY ACTIVITIES

GUIDED TECHNICAL VISITS - MARCH 4

- BRT Operations – Visit to a Depot and Terminal.



- Electric Bus Operations – Visit to an Electric Bus Depot.

- Cable Car Operations – Visit to TransMiCable.



- Visit to the Operation Control Center – TransMilenio S.A.

TRANSMIU- MASTER CLASSES

Parallel academic sessions with technical experts on key topics in mobility, operations, innovation, and public transport sustainability.



- *Specialized Sessions*
- *Technical and Applied Focus*
- *Limited Capacity*

DETAILED CONFERENCE PROGRAM

MARCH 5

8:00 a.m. – 8:15 a.m.

Opening
Carlos Fernando Galán
Mayor of Bogotá

8:15 a.m. – 8:25 a.m.

Welcome Remarks
Claudia Díaz
Secretary of Mobility of Bogotá

8:30 a.m. – 9:00 a.m.

Resilient Transport Systems in Changing Environments.
María Fernanda Ortiz
General Manager, TRANSMILENIO S.A.
Vice President, UITP Latin America

9:00 a.m. – 9:30 a.m.

Integrated Public Transport Systems: Keys to Success in Urban Mobility Worldwide.
José Dionisio González 🇪🇸
Director for Latin America – International Association of Public Transport (UITP)

9:30 a.m. – 10:00 a.m.

25 Years of TransMilenio: The Cost of Building a BRT-Based Transport System.
Marcos Antonio Ataya
Deputy Manager for Real Estate and Business Development, TRANSMILENIO S.A.

10:30 a.m. – 11:00 a.m.

Institutional Models for Integrated and Sustainable Transport Systems.
Abimbola Akinajo 🇳🇮
Managing Director, LAMATA
President, UITP Africa

11:00 a.m. – 12:00 p.m.

The future of urban mobility: Planning and governance for integrated transport systems.
María Fernanda Ortiz
General Manager, TRANSMILENIO S.A.
Vice President, UITP Latin America
Carlos Sánchez 🇵🇪
General Manager, Panama Metrobus
Natalia Neri 🇲🇮
Director General, Buenos Aires Public Transport
Alfonso Sánchez 🇪🇸
Chief Executive Officer, Madrid Transport Company (EMT Madrid)

Panel discussion moderated by:
Claudia Palacios
Journalist

2:00 p.m. – 2:30 p.m.

User-Focused Public Transport.

Candelaria González

Deputy Manager for SITP Planning, TRANSMILENIO S.A.

Natalia Otero

Director of User Experience and Information, TRANSMILENIO S.A.

2:30 p.m. – 3:00 p.m.

Public Transport as a Vehicle for Social and Financial Inclusion.

Roberto Angulo

Secretary of Social Integration of Bogotá

3:00 p.m. – 3:30 p.m.

TransMilenio: The Human Talent Revolution.

Eduardo Alberto González Gelves

General Manager, Gran Américas Fontibón 1

4:00 p.m. – 4:30 p.m.


Technology in the Service of Users.

Luis G. Willumsen 

Renowned Academic and International Consultant

4:30 p.m. – 5:00 p.m.

Technology for a Safe, Accessible, and Inclusive Travel Experience.

Dae Yeung Um 

Director of Business Development, LG

5:00 p.m. – 6:00 p.m.

Innovation in transport system planning and design: challenges for the next 25 years.

María Consuelo Araújo

Executive President, Colombian Chamber of Infrastructure

Leonidas Narváez

General Manager, Bogotá Metro Company

Tomás Andrés Elejalde Escobar

General Manager, Medellín Metro

Juan Pablo García 

Business Development Director Mastercard Colombia

Panel discussion moderated by:

María del Pilar Rodríguez

General Manager, Gases de Occidente

8:00 a.m. – 9:00 a.m.

New Opportunities for Urban Transformation Around Mobility.

Úrsula Ablanque Mejía

Bogotá Planning Secretariat

Vanessa Velasco Bernal

Bogotá Housing Department

Martha Elena Arango Lievano

Director of Infrastructure and Urban Development,
French Development Agency (AFD)

Claudia Cristina Alzate Jaramillo

Commercial Vice President of the Territorial
Development Finance Corporation (Findeter)

Panel discussion moderated by:

Liliana Pereira

Vice President Senior Steer

9:00 a.m. – 9:30 a.m.

Urban Form as a Catalyst for Value: The Financial Underpinning of Transit-Oriented Development.

Serge Salat 🇫🇷

Architect, urban planner, economist, and founder of the
Institute of Urban Morphology and Complex Systems in
Paris.

9:30 a.m. – 10:30 a.m.

The Challenge of Increasing Public Transport Ridership.

Leonardo Cañón Rubiano

Senior Transportation Specialist at the World Bank

Felipe Ramírez Buitrago

Director of Urban Mobility, World Resources Institute

Paula Catalina Ochoa Hoyos

Open Banking & Mobility Lead Daviplata

Angel Eduardo Cardenas Sosa 🇪🇨

CAF Infrastructure Manager

Panel discussion moderated by:

Pedro Mauricio Gutiérrez Rodríguez

Deputy General Manager, TRANSMILENIO S.A.

11:00 a.m. – 11:30 a.m.

Financing the future of mobility: fiscal strategies and revenue models for major urban centers.

Luis Felipe Vidal Arellano 🇧🇷

Secretary of Finance for the Municipality of São Paulo

11:30 a.m. – 12:30 p.m.

Sustainable public transport: How to finance the mobility of the future.

Ana María Pinto

Head of the Transportation Division of the Inter-American Development Bank (IDB)

Rodrigo Arango Echeverri

Corporate Commercial Vice President Davivienda

Nicolás Estupiñán

Director of Transport and Logistics CAF

María Fernanda Suárez

President of Banco Popular

Panel discussion moderated by:

Ana María Cadena

Bogotá Finance Secretariat

2:30 p.m. – 3:00 p.m.

Contractual schemes that facilitate the implementation of E-buses.

Camilo Ernesto Forero Barrera

Deputy Legal and Contractual Manager TRANSMILENIO S.A.

3:00 p.m. – 3:30 p.m.

Public Transport and Urban Development: The Curitiba Model for Planning Sustainable Cities.

Ana Cristina Wollmann Zornig Jayme 🇧🇷

President of the Curitiba Institute for Urban Research and Planning (IPPUC)

4:00 p.m. – 4:30 p.m.

Electric Bus Assembly: A Reality in Colombia

Juan Luis Mesa

General Manager, BYD Colombia

Jhon Alzate

Corporate Development General Manager, Hino Motors Colombia S.A.S.

4:30 p.m. – 5:30 p.m.

Clean mobility for sustainable cities.

Ana Waksberg 🇺🇸

World Bank Global Urban Transport Leader

Bilal Akbar Khan 🇵🇰

Minister of Transport and Mass Transit of the Government of Punjab, Pakistan

Juan Ricardo Ortega

President of the Bogotá Energy Group

Enrique Cadena

Vice President of Structured Finance at FDN

Panel discussion moderated by:

Natalia García Montoya

Vice President of Business Development, VGMobility